

Our Service Menu

Beauty Heroes is your destination for healthy beauty discovery. Our store and skin studio is located at **817 Grant Avenue in Downtown Novato**. We partner with over 100 brands dedicated to using the highest-quality ingredients — predominantly natural, certified organic, biodynamic and wild-harvested — sourced ethically by companies committed to your health and the wellbeing of our planet.

SUBSCRIBE + SAVE 15% EVERY DAY

Our **monthly discovery subscription** delivers full-size products from a single brand, always valued at over \$120. Members enjoy a 15% discount every day on products AND all of our skincare services in-store, along with additional exclusive benefits.

Visit beauty-heroes.com/subscribe/



Skin Services

THE HERO WORSHIP FACIAL

90 Minutes	\$190
75 Minutes	\$170
60 Minutes	\$150

THE HERO WORSHIP FACIAL 2.0

90 Minutes	\$240
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TEEN SPIRIT FACIAL

60 Minutes	\$135
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THE FACE LIFT

45 Minutes	\$99
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GUA SHA (ADD-ON)

15 Minutes	\$30
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MAKEUP

Special Occasion	\$75
Lesson	\$85

WAX

Brow.....	\$35
Lip.....	\$20
Chin	\$20
Lip + Chin.....	\$30
Full Face.....	\$75

TINT

Lash	\$40
Brow.....	\$40
Lash + Brow	\$75

Book your appointment online at
Beauty-Heroes.com/novato-store

817 Grant Avenue, Novato | 415-895-1480

 @BEAUTYHEROES | #BEAUTYHEROESIRL

Beauty Heroes Bespoke Services

THE HERO WORSHIP HOLISTIC FACIAL

With our treasure trove of best-in-class beauty, each Hero Worship Holistic Facial is expertly tailored to meet and treat your skin's needs in the moment. While every treatment is unique, you can expect your all-encompassing experience to include a double cleanse, enzyme or manual exfoliation (or both), a multi-mask treatment with steam and massage and a custom hydration ritual. The all-star lineup of Hero products are incorporated at every step to help reveal your skin's new best. Available in 60, 75 or 90 minute sessions.

THE HERO WORSHIP HOLISTIC FACIAL 2.0

No expense is spared in this advanced treatment that builds on our OG bespoke facial with profound results. Experience deep relaxation through advanced lymphatic drainage techniques resulting in reduced fluid retention and a visibly sculpted and vibrant complexion. This 2.0 version of The Hero Worship incorporates leading-edge holistic modalities of Southeast Asian warm herbal poultice massage, Traditional Chinese Gua Sha, Cryo-therapy and European honey tapping with enzymes from high potency New Zealand Mānuka honey. The experience and the results are nothing short of exquisite. Available only as a 90 minute service.

THE FACE LIFT

Look lighter and lifted with this holistic treatment focused on increasing circulation, toning and firming with non-invasive modalities; lymphatic drainage, cryogenic- and thermal- therapy, advanced gua sha, micro current and LED Light therapies. Enjoy the results for 3-14 days depending on your skin and at-home care. Not to replace your regular, holistic facial, this is a shorter, targeted service and is perfect before an important day, event or photo shoot. Available only as a 45 minute service.

THE TEEN SPIRIT FACIAL

The Hero Worship Holistic Facial for teens is designed to address the specific needs of young skin, featuring gentle cleansing, light exfoliation, extractions if needed and a detoxifying treatment mask to help bring teen skin into balance. Throughout the treatment, our skin therapist will offer education and guidance on healthy skincare habits to encourage a skin-appropriate home routine. We recommend teens wear a layering tank top or camisole for their service. Parents are welcome to accompany their teen in the room if desired. Available for ages 13+ as a 60-minute service only.

GUA SHA FACIAL SCULPTING (ADD-ON)

Rooted in the centuries-old practice of Traditional Chinese Medicine, gua sha offers the additional benefit of lifting, toning and sculpting the skin and underlying fascia. This 15-minute enhancement can be added to any service.