

Private Gatherings Menu

Host a curated beauty experience with your favorite people at Beauty Heroes. Whether you're celebrating a special occasion or simply gathering with purpose, our private events offer a unique way to explore healthy beauty and self-care—together.

For Adults: Beauty Soirées

Elevated private gatherings designed to inspire confidence, wellness, and discovery in healthy beauty.

MAKEUP SOIRÉE

A personalized beauty experience centered around clean color.

- Expert makeup technique demonstration and pro tips
- Individual mini makeovers with a customized face chart

SKINCARE RITUAL


A grounding experience focused on glow and self-care.

- Bespoke holistic mini treatment
- Group skincare education and product rituals

Pricing + Details

- 6–12 participants
- \$65 per guest + 20% gratuity
- **Optional Add-On:** Brow waxing (\$35 per person)
- **Perk:** 10% off all shopping during your gathering

Included with both experiences:

- Sparkling wine + sparkling hydration mocktail
 - Organic artisan grazing board
- 

For Teens: Heroic Hangouts

Fun, age-appropriate gatherings that introduce young people to healthy beauty, skincare rituals, and self-expression.

PAJAMA PARTY

A cozy, feel-good experience focused on skin and body care.

- Guided face masks and self-care rituals
- Age appropriate skincare tips
- Intro to healthy body products like deodorant, SPF and body care

GLOW-UP GATHERING

A playful exploration of healthy beauty and color.

- Healthy skin prep for a naturally glowing complexion
- Mini makeovers and hands-on makeup tutorial
- Play with color, shimmer and gloss

Pricing + Details

- Ages 13+
- 6 minimum – 12 maximum participants
- \$50 per guest - 20% Gratuity
- **Upgrade** to \$70 per guest, includes a \$30 Gift Card to spend during the event

Included with both experiences:

- Snacks + Poppi soda
- Optional cupcakes for birthday celebrations

BOOK YOUR GATHERING

All events are hosted at our **Novato flagship store** and led by expert estheticians and healthy beauty educators.

To inquire or reserve your date, contact us at **novatostore@beauty-heroes.com** or call **415.895.1480**.

Let's create a beauty experience to remember.